

Navigating Holleran's Social Accountability Toolkit

Presented By:

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Purpose of Today's Webinar

- To provide a general overview of the scope and aim of Holleran's Social Accountability Toolkit.
- To give tips and suggestions for users at various stages of the Social Accountability journey.
- To identify ideals and goals with Social Accountability programming and culture change.
- To provide a live demonstration of the Social Accountability Toolkit.

Rationale Behind the Toolkit

- We wanted to give providers real tools for developing and sustaining their Social Accountability efforts.
- There was no real model or recommended structure for what Social Accountability should look like.
- Data from the Toolkit use and assessments will assist Holleran and others, such as LeadingAge, in knowing where strengths and opportunities are greatest.

Key Points Regarding the Toolkit

- It can be a lot of information...let's break it down into logical chunks of information
- It represents a Gold Standard for senior living providers...take it one step at a time!
- The Toolkit promotes a disciplined approach, framed by planning and evaluation.
- We're here to help!

The Model – Toolkit Relationship

The Toolkit is structured around the Five-Step model for Social Accountability



SOCIAL ACCOUNTABILITY

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SOCIAL ACCOUNTABILITY TOOLKIT

Welcome to the Social Accountability section of Holleran's website. We are pleased to offer organizations educational resources and guidance on establishing a strong culture of Social Accountability within their organization. While many of these resources are specific to the senior living sector, this information can be helpful for any not-for-profit organization looking to establish a strong culture of community engagement and benefit. This section of the website houses Holleran's Social Accountability Toolkit. This interactive resource allows organizations to evolve in their understanding of organizational strengths and opportunities and develop plans for ensuring a robust Social Accountability program. In addition to the Toolkit, this section will grow in the number of resources available to organizations. Future plans are to include Holleran's Social Accountability webinar series, white papers, and provider examples.

Satisfaction Research

Organizational Assessments

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Facilitation & Strategic Planning

HOLLERAN *Helping you achieve your mission of excellence.*

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www.holleranconsult.com/socialaccountability



Live Demonstration of the Toolkit

www.holleranconsult.com/socialaccountability

Additional Holleran Support

- Speaking engagements at conferences, including LeadingAge Annual Meeting in Denver.
- In addition to being a resource and a thinking partner, we offer:
 - Board education, training & workshops
 - Community Engagement Assessments

Questions & Discussion

Contact Information

Questions?

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